



Adopt-a-Route Partnerships

Does your business want to show the Albuquerque community that you care about the ill, disabled, and elderly? Do you want to honor a loved one in a special and unique way? Meals on Wheels can help! Become an Adopt-a-Route Partner – it's easy!

Four levels of partnership to choose from:

- Pillar of the Community - \$2,000
- Community Leader - \$1,500
- Good Samaritan - \$1,000
- Personal Honor - \$500

Customize your package and choose the incentives that work best for you:

The number of incentives you'll receive depends on your selected partnership level.

- Pillar of the Community – 6 incentives
- Community Leader – 4 incentives
- Good Samaritan – 2 incentives
- Personal Honor –Route naming only

Incentives:

- Facebook advertising on Meals on Wheels page
- Volunteer newsletter advertising
- Gingerbread Enchantment sponsorship (\$250 sponsorship level)
- Display collateral at volunteer sites
- Include collateral in new client packets
- Include collateral in meal delivery to current clients
- Booth at our Volunteer Holiday Party on Dec 14, 2018
- 4 tickets to VIP Donor Event on Dec 6, 2018
- Place collateral at Volunteer Appreciation Luncheon place settings
- Private tour of our kitchen for you and up to 14 other guests
- Press release announcing your partnership with Meals on Wheels of Albuquerque

PLUS... Just for making the decision to Adopt-A-Route, you will receive:

- Delivery route named after your company or honoree for 2018 (your company or loved one's name displayed on our daily route book, on our wall map at our main location, and on our hot meal delivery bags)
- Logo or honoree's name on our website as an Adopt-A-Route partner
- Recognition in our 2018 Annual Report

Please contact Shauna Frost at sfrost@mow-nm.org or (505) 823-8065 with any questions or to discuss your partnership. Visit our website at www.mow-nm.org/Adopt-A-Route to learn more.



Please complete the partnership form and [return it no later than March 16, 2018](#) to the address listed below.

PO Box 92614, Albuquerque, NM 87199

YES! I want to Adopt-a-Route

Company (or honoree's) Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Step 1 – Choose your partnership level (please check one):

- Pillar of the Community - \$2,000
- Community Leader - \$1,500
- Good Samaritan - \$1,000
- Personal Honor - \$500

Step 2 - Choose incentives to customize your package:

- Pillar of the Community – 6 incentives
- Community Leader – 4 incentives
- Good Samaritan – 2 incentives
- Personal Honor –Route naming only

Incentives (please indicate your choices below):

- Facebook advertising
- Volunteer newsletter advertising
- Gingerbread Enchantment sponsorship
- Display collateral at volunteer sites
- Include collateral in new client packets
- Booth at our Volunteer Holiday Party on Dec 14, 2018
- 4 tickets to VIP Donor Event on Dec 6, 2018
- Place collateral @ Volunteer Appreciation Luncheon place settings
- Private tour of our kitchen for you and up to 14 other guests
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Payment info:

- I have enclosed a check for the amount of: _____
- Please charge my credit card:

Name on card: _____

Billing address: _____

Card type: _____ Expiration date: _____

Card number: _____ Security code: _____

You may also contact Shauna Frost at (505) 823-8065 with any questions or to make your payment over the phone or visit www.mow-nm.org/Adopt-A-Route to register online.